

★CO-LOCATED SESSION

March. 11. 2015

Wellness Symposium (Holistic Care & Well-aging)	
April 10(Fri), 13:00~17:20 / Room.318	
Wellness is one of the most noteworthy future trends; however, a clear future direction of the wellness from an industry perspective is not even firmly established. In order to turn wellness in health & beauty industry into a future growth engine, thorough review on current government policy and academic research on wellness as well as better understanding of wellness will be required. This wellness symposium will provide a place to share current progress and concerns on wellness in health & beauty industry and discuss the next steps and future direction with the representatives of Government, Academia and industry.	
13:00~14:00	Registration
14:00~14:10	Opening Speech <i>Cho, YangHee, R&D Executive Director, Amway Korea</i>
Session Chair	Lee Joong-Keun, Director General, Bureau of Health Industry Policy, Korea Health Industry Development Institute(KHIDI)
Speakers	
14:10~14:40	Current Status, Government Policies, and Challenges <i>Kim, Wu Seon, Head Researcher, Senior-Friendly Industry Center, Korea Health Industry Development Institute(KHIDI)</i>
14:40~15:10	Global Wellness Trend: Short Term and Long Term Goal for Quality of Life in the Industry Perspective <i>Sheri Hunt, Senior Principle Research Scientist, Health & Beauty New Technology Team, Nutrilite</i>
15:10~15:40	Development of Health and Functional Fitness Index for Successful Aging - Focus on Elderly People- <i>Nho, Ho-Sung, Professor, Department of Sports Medicine, Kyung Hee University</i>
15:40~16:10	Case Study: Wellness Programs and Products Development Strategy <i>Jang, Tae Su, Professor, Institute of food Industrialization, Institutes of Green Bio Science and Technology, Seoul National University</i>
16:20~17:20	Panel Discussion
Chair	<i>Lee Haeng-Shin, Team Manager, Nutrition Policy & Promotion Team, Department of Senior-Friendly Industry, Korea Health Industry Development Institute</i>
Panelist	<i>Nam, Kisun, Director, Division of Diet Research, Institute of Food & Cultur, Pulmuone, Co. Ltd.</i> <i>Cho, YangHee, R&D Executive Director, Amway Korea</i> <i>Sheri Hunt, Senior Principle Research Scientist, Health & Beauty New Technology Team, Nutrilite</i> <i>Kwon, Oran, Professor, Nutritional Science & Food management, Ewha Women University</i> <i>Nho, Ho-Sung, Professor, Department of Sports Medicine, Kyung Hee University</i> <i>Lee Joong-Keun, Director General, Bureau of Health Industry Policy, Korea Health Industry Development Institute(KHIDI)</i> <i>Kim, Wu Seon, Head Researcher, Senior-Friendly Industry Center, Korea Health Industry Development Institute(KHIDI)</i> <i>Chung, Yun Hee, Senior Research Fellow, Department of Test & Inspection, Korea Consumer Agency</i>